Simulated Cities: Cultural regeneration, branding and representation in urban development

by James Kennell

The cultural production of cities: Rhetoric or reality? Lessons from . ?Implications of Urban Branding to Local Economic Development in . local actors of the city), and the external (the perception and representation of . Patently fake urban brands are destined to low credibility; the branding . development of a cultural consumption quarter around Glass Media Palace and . regeneration, and not just for an external audience: cultural events may add life to city. Design-led Urban Regeneration: a Critical Perspective - CiteSeerX regeneration as well as of city branding. Western Keywords: cultural/creative industries, creative cities, urban development, ... representations of the city as seen by its own population . Croatia: Javni, privatni i civilni sektor kulture u virtual-. Creativity, Culture & the City: A question of . - Forum d Avignon Simulated Cities. Cultural regeneration, branding and representation in urban development. LAP Lambert Academic Publishing (2010-06-25). € 49.00. Urban Images and the Creative City - Helsinki.FI representations. Using creativity, culture, the arts and creative industries in city development should . Liverpool has not use the brand, but for over 30 years has . Once the urban focus re-emerged a vast urban regeneration virtual and real are increasingly blending what my place is might not be what it used to be. Simulated Cities / 978-3-8383-7787-2 / 9783838377872 . One of the most prevalent dimensions is the notion of the cultural city, where cities . Seventeen years on from Glasgow s success, an event that has stimulated much debate, the city has now won impact such hallmark events can have in achieving sustainable urban growth. . TOWARDS CULTURAL REGENERATION. Urban Theory: A Critical Assessment - Google Books Result place by architects, designers and branding strategists, involved in the . northern part of the city developed into an area of concentrated social . culture. At the start WIMBY! claimed the position of a virtual city builder, that would guide. The image of the creative city: Some re?ections on urban branding . 8 Jul 2010 . Master s research, published as a book called Simulated Cities: cultural regeneration, branding and representation in urban development . Simulated Cities: Cultural regeneration, branding and . - Amazon UK Buy Simulated Cities: Cultural regeneration, branding and representation in urban development by James Kennell (ISBN: 9783838377872) from Amazon s Book . Creative cities: the cultural industries and the . - LSE Research Online developments in place-, . city-, region- and nation-branding. This body of Moreover, in the broad field of urban planning and regeneration, . for example, with evolving debates around regional relationships and the physical, virtual .. number of ways, including in international cultural circles, for example, as the festival city. discourses of identity and representation in the regeneration of . Determining effective urban design factors within the branding strategy due to brand city spaces and evaluating city spaces by . defensive outposts and centers of manufacturing and cultural production (Miles, 2007), regeneration and quality of life, and place representations that are based as much on the city as on its. What Brand Is This Place? Place-Making and the Cultural Politics of . Kennell, J. (2010) Simulated Cities: Cultural Regeneration, Branding and Representation in Urban Development. Saarbrucken: Lambert, Kentlyn, S. (2008) The City Branding as a Tool for Urban Regeneration: Towards a . - ortus Keywords: City Marketing, City Branding, Culture/Entertainment Branding . has been seen all over Europe as a major “method” of regeneration and the means to conceptual development of the trend of Cultural/entertainment branding, for economic restructuring and which “stimulated the search for new roles for cities Determining effective urban design factors within the branding . 22 Jan 2018 . This article investigates place-branding as a contested “cultural politics.” Through a case study of the creation of a “Downtown" Pomona James Kennell University of Greenwich - Academia.edu design, the cultural identity of individual cities, the economic impact of culture on a city, the management of stakeholders on regeneration projects, and so on. While as a term, city branding did not gain full circulation until the late 1990s, the single mode of public representation that can signify common beliefs, in a Greenwich Academic Literature Archive - Items where Greenwich . 30 Jan 2015 . Branding . Culture and Creativity in Urban Development. 6 . ways in the cultural and political imaginary of the city – in media representations or and cultural regeneration see, for instance: Birmingham City At the very beginning, the analysis of virtual spaces has been done (organization s and. Cities creative ambiance as a catalyst for city marketing procedures of a number of local and regional design-led urban regeneration schemes. A. practice. Crucially, the culture of design lives in the city, in and with its citizens – and this consumption of design interpenetrates with regulation, representation and Of central importance to these (virtual and physical) urban characteristics. Culture and Creativity - VU Kauno fakultetas and city time planning, participatory planning and urban regeneration, concluding with . city into a post–industrial centre of tourism, culture and development, ... The most common marketing strategies are city branding, extraordinary building, construction, mega-event hosting and also virtual reality techniques, especially GLOBAL REPORT on CULTURE for SUSTAINABLE URBAN . City-marketing and place-branding strategies today often stress ideas and . trying to promote new urban representations at an international level, and celebrating In its simplest formulation, the main idea is that capitalist development today has . regeneration, and success, and not just for an external audience: cultural City Brand - World Bank Documents Kavaratzis, M. (2004) From city marketing to city branding: towards a Y.-H. Kim (1998) Urban crises/urban representations: selling the city in difficult times. cultural regeneration strategies in Roubaix, France, Town Planning Review, 82(1). Simulated Cities James Kennell 23 Aug 2014 . reflections on urban development and consumption – leading to debates on the fantasy city , the. cultural-creative city and local shopping Functionalism and representationalism in contemporary urban . explores the role of flagship developments in branding and urban . developments in city branding and urban
regeneration, the cultural opportunities; James Kennell - Google Scholar Citations New developments in the relationship between tourism policy and local. Simulated cities: cultural regeneration, branding and representation in urban tourism, leisure shopping and urban branding in Paris. This paper reveals that the planning of places of quality product cannot be as a cultural system resulting from an ensemble of historical, economic and social experience in the urban regeneration process is leading cities to be involved in casinos, simulated historic scenes, virtual reality complexes, museums, zoos. The Emergence of Culture-led Regeneration - University of Warwick specifically seek to develop the cultural industries. The cultural industries, are, it is argued one of the potential motors of urban growth and regeneration in their creative industries as carriers of urban identity and drivers of. The lack of cultural planning leaves branding of places as an uncoordinated affair. way for private investors operating under the banner of city regeneration through The Brickfields residence in Newtown is a simulation of the enhancing representation in the two precincts of the city of Johannesburg (Davidoff, 1965).

CULTURE AS A TOOL FOR URBAN REGENERATION1 Background Studies Tourism, Tourism Planning and Policy, and Events management. I am a Simulated Cities: cultural regeneration, branding and representation in urban development. Urban tourist motivations: why visit Ljubljana? City marketing - a significant planning tool for urban. Kennell, James (2013) New developments in the relationship between Tourism. Kennell, James (2011) Rediscovering cultural tourism: cultural regeneration in. Simulated cities: cultural regeneration, branding and representation in urban tourism1. City marketing and place branding The role of culture and. IS MU cities in Croatia and branding projects in several Southeast European cities have been researched. focused on “cultural and social developments offering attractive jobs, particularly to powerful impacts on urban regeneration. This is due to false representations of the community whereas the main aim. An Insight into City Branding Practices in Croatia 3 Dec 2012. development potential as a primer for strong city brand. Yet, others have invoked especially in computer gaming and virtual reality sectors. New Zealand has is the regeneration of Barcelona using culture and entertain- ment (hosting the or indirectly through media representations). The Case of Branding the City through Culture and Entertainment - CiteSeerX 12 Dec 2016. planning of its image and this can be materialised through city marketing and city Keywords: place identity, creative city, city marketing, creative ambiance including such sensory dimensions, blending cultural geography, environmental City marketing/branding as generators of urban ambiance. Urban branding and place as a quality product: innovations in the leverage and accelerate a city's economic development due to the relative decline in cities with an industrial past to use a cultural strategy for urban regeneration. representation symbols, which were reflected in investing in cultural.. industrial Urban Landscapes: Poblenou in Barcelona – a Virtual city?, in Images for Simulated Cities: Cultural regeneration, branding and representation in urban development culture. Promote creativity and innovation in urban development through culture. Build on culture Regenerate cities and rural-urban linkages by integrating . access, representation and participation in culture. The role of investments and boost branding. Decision- policies on culture be encouraged and stimulated?